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MAY 30 2008

Appl. No. : 10/799,653 Confirmation No. 8582
Applicant : T. KIMURA et al
Filed : March 15, 2004
Title : CONTENT SALES METHOD AND CYBER MALL
SYSTEM USING SUCH METHOD AND STORAGE
MEDIUM STORING THEREIN ITS CONTENTS
SALES PROGRAM
TC/AU : 3625
Examiner : N.D. Rosen
Docket No. : ASA-760-03
Customer No.: 24956

Commissioner for Patents
Mail Stop AF
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action (Final Rejection) mailed November 2, 2007, please amend the above-identified application as follows. A Notice of Appeal and a Petition for a Three-Month Extension of Time and appropriate fees were filed on April 2, 2008. A Request for Continued Examination (RCE) and appropriate fee accompany this response.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks / Arguments begin on page 5 of this paper.